

10 SECRETS *to a* SUCCESSFUL & FULFILLING BIOFEEDBACK BUSINESS



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Secret #1

Being in a New Field that is Developing is a Smart Way to Go...

Especially when other healthcare professionals like Dr. Oz tell us that this area is the future of healthcare. Biofeedback is a new science. It had its beginnings in the 1950s. Today it is growing in amazing new ways. And the demand for it is strong and very sensible. Not only does it help with acute and chronic problems... it also helps with prevention... and with achieving optimal health.

Secret #2

Being in a field that Helps Others Gives a Lot of Satisfaction...

It's easy to love your work when you both give and receive gratitude for the work you're doing for others. When you are helping to lift another person's spirits... When you're helping them to rise above a place where they've been stuck... this gives a level of satisfaction that makes you feel good because you are helping another human being.

Secret #3

Because biofeedback is not very stringently regulated it is easier to get into...

Some fields take a great deal of education to get started. This is not so with biofeedback. Because biofeedback is a newer science it does not yet... at this

time... have many stringent requirements for getting into your own practice. The LIFE System is easy to learn... and it is designed to be safe in everything that it does. After your purchase and instruction, you gain certification to help others in your own LIFE practice.

Secret #4

It Feels Great to be a Biofeedback Professional

People look up to professionals. They give them respect and treat them in a mannerly way. Besides helping them with biofeedback... you can help them as a life coach... suggesting ways for them to improve their health... through exercising... better eating... getting the right kind of relaxation and sleep. People respect others who give them this kind of lifestyle advice in an informed and loving way.

Secret #5

Making \$100 an Hour for your Service Is Profitable

There are few fields where you can start out earning \$100 an hour. But that is the starting hourly rate for a LIFE Practitioner. Some practitioners in bigger cities charge \$120/hour for their services. Practitioners who have been in business a few years, who have established a good reputation in their field, often charge \$150 an hour for their services. Others in small towns, or out of the way areas, may choose to charge \$60-\$70 an hour for their services. But even that is a good hourly rate of pay.

Secret #6

Being Your Own Boss is a Free Way to Live Your Life

It is nice to be able to set your own hours... to schedule days off... to plan to take a week or two off for vacation... a few times a year. This freedom is great for your own state of mind and well-being. It will help to keep you stress-free as a stress reduction counselor.

Secret #7

Using a Biofeedback System that is Easy to Learn is a Big Advantage

The LIFE System is designed and engineered to be learned easily. You can learn the LIFE System from your own home or office, by taking your classes live over the Internet. No travel nor travel expenses are necessary. Working with a system that is a breeze to learn and operate ... means that you can give the attention to your client that your client deserves. We help you to understand the psychology of being a good practitioner.

Secret #8

We Make it Easy for You to Get Into Business for a Very Reasonable Amount

Some businesses are very expensive to get started. Not so with Biofeedback – Stress Relief. Once you have your LIFE System, your education and training are included. You have all the equipment you need to get started. You can start from a home office, or an office in a professional building. Yes, there are the basics of

printing a business card, a flier, and maybe a simple website. But this is a very reasonable amount when you consider what you can see in first year revenues. The risk is low, and so is the overhead. This makes for a business that can be profitable from the start.

Secret #9

Financing Your LIFE System Is Often a Smart Move

Some individuals wish to finance their LIFE System, and that is an intelligent move from a business perspective. If you finance your system, any interest that you may pay is a deductible business expense. Typically, to finance a Generation II LIFE System that costs \$15,000, the monthly charge is \$420.

If you are seeing an average of 3 clients a day... and charging \$100 each for them... that comes to \$300/day, and \$1500/week for a 5 day work week. Monthly, your revenues would be \$6,000... which is not bad considering you are only working part-time. An ambitious practitioner can see 6 people a day which means revenues of \$12,000/month. To pay \$420 per month to lease a machine that helps make you this much money is a no-brainer. Many LIFE Practitioners make enough from the practices to pay off their system within the first year. If money is tight in getting started, our leasing company can often get you into a LIFE System with little or no money down.

Secret #10

We Coach You To Start Your Own Biofeedback Stress-Reduction Practice

If you have never had your own practice before, we help to make this transition easy. We provide you with your own Business Builder Package that gives you the guidelines for setting up your practice. It contains the legal forms you need... the biofeedback forms that are helpful to you to keep track of therapy sessions... It points out the vocabulary you should use in your practice... and many important

details that are helpful for you know when you start your own practice. Better yet, we have run a successful wellness and stress relief center for nearly 12 years... and we are here to assure you and talk with you whenever you have questions.

Thanks

We sincerely hope that you've found this information to be helpful. By no means does this article pretend to encompass everything you should know before starting your own biofeedback stress reduction practice. If you have additional questions, we invite you to schedule an online demonstration of the LIFE System with us.

Demos are given twice weekly, on Wednesday and Thursday evenings at 6pm and 7pm Eastern Standard Time. If these times do not work for you and you are interested in becoming a Biofeedback Stress Reduction practitioner, call us and we will be willing to set up a custom demo for you at a mutually agreeable time.

You can reach us online at www.lifesytemsales.com or contact us by phone at 941 927 5657 or toll-free at 1-888-830-3222.

We are the major broker for the LIFE System in the US, and we offer the highest level of professional training and customer service. We look forward to working with you.